



May 30, 2025
FOR IMMEDIATE RELEASE

Contact: Ben Ramírez
salttillo@austinsistercities.com

AUSTIN SALTILLO SISTER CITIES TO HOLD “EL GRITO” POSTER CONTEST

Who: Local Artists

What: El Grito Poster Contest

Where: Mexic-Arte Museum, 419 Congress Ave.

When: 4:00 p.m., Monday, June 30

AUSTIN, TEXAS- Austin Saltillo Sister Cities Association (ASSCA) invites Austin area artists to participate in the 2025 Mexican Independence Day Poster Contest with the winning image to be used in the event publicity for the 2025 “El Grito” Event. The reenactment of Mexican Independence Day is slated for Sept. 15 at Republic Park Square, 422 Guadalupe Street. The poster contest winner will receive \$1,000 and the submission deadline is Monday, June 30.

The Sept. 15 event, sponsored by ASSCA, the Mexican Consulate of Austin and the Downtown Austin Alliance Foundation, celebrates Mexican Independence Day with a community festival together with music, dance, vendors and the traditional Cry of Dolores given by the Mexican Consul Humberto Hernández Haddad. The winning entry should visually document the significance of the Mexican Independence Day and its heroes in creating a free and sovereign Mexican nation.

The entry form can be found at <https://forms.gle/C6RfLsAEc3TXMStRA>. The contest is open to individuals living in the Austin Metropolitan Area who are 18 years and older. Employees, judges, and immediate family members of the sponsors or organizing committee are not eligible to participate.

Artwork must be original and created by the participant and each artist may only submit one entry. Acceptable mediums include non-digital, two dimensional artworks with a minimum size of 11 by 14 inches. Three dimensional art and/or collages will not be accepted. Painting techniques allowed include acrylic, oil, prismacolor, watercolor, gouache, tempera on paper, board, canvas. Printing techniques permitted are screen printing, woodcuts, linocuts, lithographs and monoprints.

The theme of the contest is Mexican Independence Day and entries should demonstrate the historical significance of the event including masculine and feminine heroes. Participants are encouraged to base their entry on Mexican History at <https://www.austinsalttillo.com/press> and other academic Mexican history references.

Entries will be judged by qualified art and history professionals based on:

1. Creativity and originality (20%)
2. Artistic technique (20%)
3. Adherence to the Mexican Independence History (40%)
4. Overall impact (10%)

The poster contest deadline is 4 p.m. Monday, June 30, 2025. Artists should drop off entries at Mexic-Arte Museum, 419 Congress Ave., Austin, TX 78701.

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